vynzomedia

Business Proposal and Strategic Partnership

Date / November 6 , 2026

Company/ Centrepoint

Prepared specifically for authorised review by **Centrepoint**

www.vynzo.ca

1281 Hornby St 636, Vancouver,
BC V6Z 0G8
Email: hello@vynzo.ca
Phone Number: +1 778 809 5074

BUSINESS PROPOSAL FOR INTEGRATED MARKETING OFFICE

To:
Management
Centrepoint
Dhaka, Bangladesh

Date of Issue: November 6 , 2026
Reference: VM/CONT/IMO/0902266

Dear **Centrepoint Management,**

Following our recent discussions, review of Centrepoint's current marketing presence and the strategic audit prepared by Vynzo Media, we are pleased to submit this proposal for an Integrated Marketing, Brand and Growth Office partnership.

Our proposed model is designed to support Centrepoint not as an isolated external agency, but as an extension of the mall's existing management and marketing structure.

The objective is to bring brand strategy, social media, content, production, SEO, AEO, performance marketing, communications, PR, ATL and BTL coordination, ground marketing, vendor management and ongoing marketing operations under one coordinated system with a clear point of accountability.

Through this partnership, we aim to strengthen consistency across Centrepoint's marketing activities, improve visibility across digital and search channels, and better connect the mall's retail capabilities with visitor and public communication.

Centrepoint will retain final authority over tenant information, sensitive communication, visitor related matters, major brand decisions, priorities and public communication. Vynzo Media will manage the agreed day to day marketing planning, coordination and execution within an approved working framework.

Our role is not to remove Centrepoint's control, but to reduce the operational burden required to turn strategy into consistent, professional execution.

Yours sincerely,
Business Development Department
Vynzo Media

VM/CONT/IMO/0902266

Corporate Notice

Vynzo Media operates in Canada under LEZNIT SOFTWARE CORP., a corporation incorporated under the Business Corporations Act of British Columbia, Canada, Corporation Number BC1550068. This proposal has been prepared and issued through the Vancouver office of Vynzo Media for an overseas commercial engagement with Centrepoint. All attractions, commercial arrangements and related obligations remain subject to the final mutually executed agreement between the relevant parties.

1281 Hornby St 636, Vancouver,
BC V6Z 0G8
Email: hello@vynzo.ca
Phone Number: +1 778 809 5074

1. Executive Summary

Vynzo Media proposes an Integrated Marketing, Brand and Growth Office for Centrepoint that brings strategy, content, production, social media, search visibility, performance marketing, communications, marketing operations, PR and ground execution into one coordinated working model. The purpose is not to replace Centrepoint's existing management or marketing team. The purpose is to extend its capacity, reduce operational complexity and create one clear point of accountability for the agreed marketing operation. Centrepoint will retain final authority over tenant information, sensitive communication, major brand decisions and approved priorities. Vynzo Media will manage day to day planning, coordination and execution within the agreed framework.

What this changes

- Marketing activity will be guided by business priorities and visitor needs rather than a fixed content calendar alone.
- One Brand and Growth Strategist will act as the primary POC for Centrepoint and coordinate the wider specialist team.
- Content, production, search, performance, communications, PR and ground activity will follow one connected monthly priority plan.
- Every month will include a review of what is working, what is not and where the next cycle should focus.
- Specialist resources may be added, removed or replaced by mutual agreement when Centrepoint priorities change.
- External vendors and specialist suppliers may be sourced, coordinated and managed by Vynzo Media following Centrepoint approval.

2. Our Understanding of the Requirement

Centrepoint requires a marketing partner that can support both strategic direction and practical execution. The requirement extends beyond social media publishing into regular production, tenant communication, search visibility, paid growth, brand consistency, PR support, ATL and BTL coordination, printing, activations, mall visits, vendor coordination and ongoing performance review.

The current opportunity is particularly important because Centrepoint has strong retail capabilities and institutional depth, while parts of its digital and social communication require a more consistent and coordinated operating rhythm. For this reason, the proposed model is designed as a managed marketing operation rather than a fixed program of isolated services.

Operating principle

Vynzo Media brings the people, systems, production capability and execution management required to operate the agreed scope.

Primary objectives

- Build a consistent and current content system around Centrepoint attractions, retailers and visitor needs.
- Improve the connection between awareness, search, consideration, tenant discovery, visit intent and ongoing brand trust.
- Restore a stronger and more consistent communication rhythm across key digital and social channels.
- Improve service and tenant discoverability through SEO, AEO and structured search content.
- Use monthly evidence to increase attention on stronger opportunities and reduce low value activity.
- Provide regular production capacity so Centrepoint does not depend on ad hoc content creation.
- Reduce the burden of coordinating multiple marketing suppliers, production teams and physical execution requirements.
- Give Centrepoint access to additional specialists without permanently increasing the fixed team where the need is temporary.

1281 Hornby St 636, Vancouver,
BC V6Z 0G8
Email: hello@vynzo.ca
Phone Number: +1 778 809 5074

3. Fifteen Day Mobilisation and Readiness Period

Following formal approval, Vynzo Media will require approximately fifteen calendar days before full recurring operations begin. This is a structured preparation period, not an inactive waiting period.

The objective is to prepare the assigned team specifically for Centrepoint so that recurring work begins with context, clear priorities and an agreed baseline rather than generic output.

Mobilisation Area	Planned Work
Team workshops	Internal workshops for the assigned Vynzo Media team covering Centrepoint attractions, brand context, communication priorities, venue requirements and operating expectations.
Current state review	Review current social channels, content, available marketing data, search visibility, production assets and ongoing campaigns.
visitor journey review	Review visible touchpoints from discovery and consideration through tenant search, enquiry, visit planning, visit and follow up to identify communication gaps and opportunities.
Service and tenant mapping	Map priority attractions, retailers, tenant teams, upcoming campaigns and time sensitive requirements.
Approval mapping	Confirm the relevant retail, brand, scope and management approval structure.
Production planning	Prepare the first shoot schedule, content priorities and initial asset requirements.
Measurement baseline	Establish the first reporting baseline so future results can be compared against a clear starting point.

4. Baseline Audit and Launch Production

At the start of full operations, Vynzo Media will complete a baseline marketing review and an initial production capture. This establishes the starting position of the account and provides current visual material for the first recurring content cycle.

Baseline review

- Current social media presence and content performance
- Service and tenant visibility
- Search and AI search visibility where measurable
- Keyword opportunities
- Current content gaps and repeated content patterns
- visitor discovery, consideration and visit planning touchpoints visible through available data
- Brand consistency across active channels
- Immediate communication and campaign priorities
- Operational issues that may affect marketing performance, including approval speed, asset availability and production access

1281 Hornby St 636, Vancouver,
BC V6Z 0G8
Email: hello@vynzo.ca
Phone Number: +1 778 809 5074

Initial production capture
The launch period will include an initial coordinated production session to capture current tenant, service, venue, institutional and brand material. The exact production plan will be agreed during mobilisation and will be used to establish a stronger starting content library for Centrepoint.

5. Monthly Marketing Audit and Priority Cycle

The monthly plan will not remain fixed simply because it was agreed at the beginning of the engagement. Vynzo Media will review what is performing, what is not, where visitor attention appears to be changing and where Centrepoint should increase or reduce marketing focus.

Monthly Step	Decision Question
Review	What worked well and should receive more attention?
Diagnose	What underperformed and needs to change?
Prioritise	Which attractions, retailers, campaigns or visitor segments should receive greater focus next?
Identify friction	Where is the visitor journey showing weak communication, missed opportunity or unnecessary complexity?
Reallocate	Which activity should be reduced, replaced or postponed so available capacity is used more effectively?
Approve	Which priorities require Centrepoint management, retail or scope approval before the next cycle begins?

Monthly operating cycle
Audit first. Prioritise second. Execute against the agreed priorities. Review again before the next cycle.

6. Operating Model and Recommended Team

The recommended starting configuration contains a specialist team designed specifically for an integrated lifestyle marketing operation. The structure is intentionally configurable. Centrepoint may request that a specialist be added, removed or replaced, or may rebalance recurring capacity between service areas. Material changes in recurring capacity will be confirmed commercially before implementation.

Recommended Role	Primary Responsibility
Brand and Growth Strategist (Primary POC)	Main contact, brand and growth planning, monthly priorities, management coordination, approval flow, onsite integration and overall account direction.
Creative Communications and Production Director	Campaign concepts, scripting, storyboards, shoot direction, communication quality, tenant talking points, creative supervision and PR communication support.
Social Media and Content Lead	Facebook, Instagram, LinkedIn, YouTube and X management, calendar planning, publishing, content coordination and channel review.

1281 Hornby St 636, Vancouver,
BC V6Z 0G8
Email: hello@vynzo.ca
Phone Number: +1 778 809 5074

Creative Designer	Social creative, campaign design, tenant communication, event design, advertising creative support and recurring marketing collateral.
Video and Motion Specialist	Reels, tenant videos, tenant stories, educational edits, campaign edits, motion graphics and content adaptations.
Photographer and Videographer	Tenant shoots, portraits, store photography, venue photography, video capture and visual library development.
SEO and AEO Specialist	Organic search, store discoverability, tenant discoverability, content SEO, technical coordination, AEO and AI search visibility.
Marketing Operations and Activation Manager	Ground marketing, printing, vendor sourcing, site visits, activations, event logistics, promoter coordination, material delivery and field execution management.

POC and onsite integration

The Brand and Growth Strategist will act as the primary POC. During mobilisation and the early integration period, onsite visits may be more frequent to understand Centrepoint's management team, tenant teams, retailers, approvals and current operating rhythm. Once the working model is established, the POC will normally coordinate site visits through agreed schedules, with additional visits where operationally necessary.

Team flexibility

- Centrepoint may add an ongoing specialist where the need is recurring and strategically important.
- Centrepoint may remove or reduce a specialist role that is not required for the agreed scope.
- A role may be replaced with another specialist where the agreed scope and workload remain reasonable.
- Temporary specialists may be activated for a campaign, launch, event, crisis, technical requirement or specialist production need.
- Any material increase or reduction in recurring team capacity will be agreed before the change takes effect.

7. Monthly Deliverables and Production Capacity

Area	Flexible Production Scope
Social content	Flexible original content and social campaign production aligned with approved priorities
Additional design	Additional creative production and design support within mutually agreed project scope
Video production	Video shoots based on approved production plans
Photography	Photography based on approved requirements

1281 Hornby St 636, Vancouver,
BC V6Z 0G8
Email: hello@vynzo.ca
Phone Number: +1 778 809 5074

Reactive production	Reactive production by mutual prioritisation subject to capacity and feasibility
Platforms	Facebook, Instagram, LinkedIn, YouTube and X
Search	Ongoing SEO and AEO support
Audit	Monthly marketing audit and priority review
Reporting	Monthly performance and activity review

Content mix
Monthly content may include tenant stories, destination guides, educational content, campaigns, brand awareness, corporate communication, LinkedIn communication, event communication, trust building content and other approved marketing priorities. The exact mix will follow the monthly priority plan. An original core creative adapted for different platforms will not be counted as several completely new core assets.

Additional design requests
Additional design requests may include flyers, posters, invitations, certificates, standee artwork, event creative, tenant announcements, recruitment creative, simple brochure requirements and presentation visuals. Requests will be coordinated within mutually agreed production scope.

Production capacity
Approved video production may cover tenant stories, visitor guides, event recaps and destination storytelling, interviews, venue tours, event films, brand communication and campaign production. A production session can produce edits suited to approved channels. Photography may include tenant portraits, interiors, attractions, teams, events and campaign imagery for a visual library development.

Approved photography may cover retailer imagery, events, dining, spaces and visitor experiences.
Campaign documentation and an image library support ongoing destination communications.
Reactive creative work follows approved priorities, practical feasibility and team availability.
Any change to planned production will be reviewed with Centrepoint before implementation.
Additional requirements remain subject to agreed scope and approvals.

8. Search, Communications and Marketing Operations

SEO and AEO

- Organic search monitoring
- Keyword and content opportunities
- Store discoverability
- tenant discoverability
- On page recommendations
- Content SEO
- Technical issue identification and coordination
- AEO content direction
- AI search visibility review
- Search performance review

SEO is a progressive activity and sustainable ranking improvement may require time depending on competition, website condition, search authority and content availability. No fixed ranking position will be guaranteed.

1281 Hornby St 636, Vancouver,
BC V6Z 0G8
Email: hello@vynzo.ca
Phone Number: +1 778 809 5074

PR and communications support

- Press release drafting
- Corporate announcement support
- tenant communication angles
- Expert commentary concepts
- Thought leadership planning
- Campaign communication
- PR campaign concepts
- Media communication materials
- Reputation communication support
- PR event communication

Dedicated media relations, senior PR consultancy, crisis communication or specialist press engagement may be added when required.

ATL, BTL and ground execution

- Printing coordination and production support
- Flyers, brochures, standees, banners and signage
- Outdoor campaign coordination
- Vendor sourcing and coordination
- mall visits and material movement
- Campus, corporate and community activation coordination
- Event and booth logistics
- Promoter and temporary manpower coordination
- Shoot logistics
- Field visits and reporting
- External proposal collection and approved supplier coordination

Where an activity requires supplier coordination, Vynzo will outline the relevant scope and requirements for Centrepoint approval before material expenditure is committed. Following approval, Vynzo Media may manage the supplier and execution on behalf of Centrepoint.

9. Production Equipment and Vendor Management

For regular agreed production, Vynzo Media will arrange the standard camera, lens, lighting, audio, stabilisation and routine production equipment reasonably required for planned work. Centrepoint will normally provide reasonable access to the relevant venue, tenant, staff member or location under its control. Specialist equipment, studio rental, professional talent, large production crews, advanced sets, special permits and other exceptional production requirements will follow a separately agreed project scope.

Vendor management process

Stage	Approach
Requirement	The required resource, supplier or specialist is identified.
Sourcing	Vynzo Media identifies a suitable supplier, specialist or authorised vendor.
Commercial review	Relevant scope and supplier plans are documented
Approval	Centrepoint approves additional activities where required.
Execution	Vynzo Media coordinates the approved supplier or specialist.

Quality review	Vynzo Media reviews delivery within the agreed marketing scope.
Reporting	Relevant execution information is communicated to Centrepoint.

10. Flexible Capacity and Add On Menu

The partnership is designed to be adjustable. Centrepoint may rebalance available monthly capacity or activate additional specialist support without rebuilding the entire engagement.

How customisation works

Option	How It Works
Reallocate	Use available monthly capacity differently. Example: fewer static assets and greater video or campaign focus.
Add specialist	Add a recurring or temporary specialist without changing unrelated service areas.
Remove specialist	Reduce a recurring specialist role where it is no longer required and agree the revised commercial structure.
Add capacity	Preserve the existing monthly plan while adding extra design, production, onsite or specialist capacity.
Separate project	Commission a large campaign, launch, activation, film or technical project through an agreed workstream

Main Add On categories

Add On Category	Examples
Content and Production	Additional video shoot, additional photography, extra edited video capacity, tenant production pack, premium campaign film, brand film, studio production, event coverage, advanced motion graphics, specialist crew or equipment.
People and Specialist Capacity	Additional designer, editor, content resource, onsite resource, senior strategist, senior PR specialist, technical specialist, activation coordinator or temporary campaign team.
PR and Communications	Dedicated media relations campaign, press launch, press conference, executive positioning, tenant media positioning, reputation response support or crisis communication specialist.
Ground Marketing and Activation	Campus activation, corporate activation, community activation, event management, promoter team, booth production, roadshow, mall awareness activation or large campaign logistics.

1281 Hornby St 636, Vancouver,
BC V6Z 0G8
Email: hello@vynzo.ca
Phone Number: +1 778 809 5074

Digital and Technology	Paid media campaign support, advanced tracking, landing page, campaign microsite, technical SEO project, advanced analytics, CRM support or marketing automation.
Special Projects	New tenant launch, new venue opening, large awareness campaign, employer branding, research project, corporate campaign or major brand initiative.

Specialist work will follow documented scopes, production requirements and Centrepoint approvals with clear ownership of implementation and review.

11. Performance Marketing and Paid Media

A Performance Marketing and Paid Media Specialist is included in the recommended team configuration for planning, readiness, tracking review and performance oversight. Because active campaign workload can vary across initiatives, campaign execution will follow confirmed objectives and Centrepoint approval before launch active.

Campaign Planning Checkpoint	Approval and Operating Review
Audience priorities	Goal alignment
Creative direction	Brand approval
Launch preparation	Tracking checks
Active campaign review	Performance learning
Ongoing optimization	Agreed actions guided by verified outcomes and campaign priorities

Where required, initial campaign setup, conversion tracking and account permissions will be reviewed before any activity begins. Existing configurations will be checked and reused when appropriate.

Paid media governance

No campaign will run without an agreed objective, appropriate measurement and prior brand approval. Centrepoint maintains final decision authority for all advertising activity.

12. Governance, Approval and Performance Principles

Centrepoint approval retained

- retail information
- Sensitive retail communication
- Major campaigns
- Major brand decisions
- Sensitive public statements
- visitor related sensitive content
- Additional approvals
- Significant public communication

Once an approved strategy, campaign direction and working framework are established, Vynzo Media should

have reasonable operational freedom to execute routine work efficiently, including publishing, routine adaptations, routine production planning, routine SEO activity and approved vendor coordination.

Centrepoint responsibilities

- Timely approvals
- Accurate service information
- retail validation
- Relevant tenant and team availability
- venue access
- Required platform access
- Internal coordination
- visitor permission where applicable
- Approved outside activities

Where a required Centrepoint dependency is delayed, affected timelines may reasonably move accordingly.

Performance principle

within the confirmed scope, available
resources and agreed scope. Marketing results are affected by factors outside the direct control of any advertising conditions, platform changes, store
availability, planning, website experience, response time and approval timing.

For this reason, Vynzo Media does not guarantee a predetermined number of visits, visitors or enquiries, rankings, impressions, revenue or other commercial outcomes. Vynzo Media is responsible for disciplined execution, active optimisation, transparent communication and clear reporting.

13. Privacy, Confidentiality and Client Privilege

Vynzo Media will treat non public Centrepoint information received through the engagement as confidential client information and will apply reasonable access controls appropriate to the work being performed.

Protected information may include

- Business information
- Internal strategy
- Campaign information
- Performance information
- Service information
- Internal research
- visitor journey insights
- Commercial information
- Internal documents
- Custom audience information
- Marketing data
- Non public operational information

Client privilege principles

- Centrepoint specific strategic work developed from confidential information will not be deliberately transferred or reproduced for another Vynzo Media client in a manner that exposes Centrepoint confidential competitive strategy.
- Centrepoint data and custom audiences will not be reused for another client.
- Centrepoint confidential campaign information or non public results will not be published as a case study without appropriate approval.
- Authorised vendors and specialists will receive only the information reasonably required for their assigned work and should remain subject to appropriate confidentiality obligations.

1281 Hornby St 636, Vancouver,
BC V6Z 0G8
Email: hello@vynzo.ca
Phone Number: +1 778 809 5074

Where required, Vynzo Media is prepared to enter into appropriate Non Disclosure Agreements (NDA) and Data Processing Agreements (DPA) relating to the agreed scope.

lifestyle communication discipline

Centrepoint retains retail authority over retail information. Vynzo Media may prepare scripts, communication, campaigns and content using information provided or approved by Centrepoint. retail claims and sensitive retail communication should be reviewed by the appropriate Centrepoint representative before publication where required.

visitor related content should only be used where appropriate permission and approval are available. Vynzo Media will seek to minimise unnecessary access to visitor information where that information is not required for marketing execution.

Confidentiality principle

Centrepoint specific intelligence stays Centrepoint specific.

14. Separate Technology Support

Where Centrepoint requires technology, software, application, web platform or digital infrastructure support, these services will not be delivered as part of Vynzo Media's marketing scope. They may instead be delivered through LEZNIT SOFTWARE CORP., Vancouver, British Columbia, Canada, under a separate technical scope and proposal.

Potential areas of support

Capability	mall Relevant Application
Website & Web Applications	Website development, web applications, performance improvements, content management and digital experience enhancement.
Mobile Applications	visitor facing, partner facing or internal mobile application development where required.
UI/UX & Product Design	User research, journey mapping, interface systems, prototyping and usability improvement.
Custom Platforms & Portals	visitor portals, internal tools, operational dashboards and workflow driven systems.
Integrations & Automation	API development, system integrations, workflow automation and data syncing.
AI & Machine Learning	Practical AI use cases, intelligent automation, recommendations and analytics where appropriate.
Managed Ops & Support	Ongoing maintenance, monitoring, incident response, security best practices and operational continuity.

The benefit to Centrepoint is coordinated communication between marketing and technology while maintaining clear commercial, operational and approval separation.

Company profile: www.leznit.com

1281 Hornby St 636, Vancouver,
BC V6Z 0G8
Email: hello@vynzo.ca
Phone Number: +1 778 809 5074

15. Partnership Structure and Key Terms

Integrated Marketing, Brand & Growth Office Collaboration

Scope and responsibilities by mutual agreement

The integrated partnership will follow the agreed priorities and specialist configuration described in this proposal. The team and workstreams are adaptable through documented coordination and clear management approvals. Centrepoint retains final brand authority while Vynzo manages approved execution activities.

Included in the strategic operating scope

- Configurable specialist support aligned to priorities
- Brand and growth strategy with a primary point of contact
- Coordination of Facebook, Instagram, LinkedIn and relevant channels
- Original social creative and brand communication
- Adaptable campaign and event design support
- Video storytelling and production planning
- Brand, tenant and destination photography
- Responsive event and operational creative support as agreed
- Creative direction, video, motion and editorial quality review
- Technical SEO, local search and content discoverability
- Paid campaign strategy and performance measurement design
- Corporate communications and media relations support
- Ground coordination, activation and supplier oversight
- Insight review, reporting and ongoing account planning

Work governed through separate approvals

- Launch and event requirements outside routine campaign activity
- Any paid media activity and platform permissions
- Large public campaigns and physical media placements
- Printed promotional and visitor information materials
- Creator and community partnerships
- Specialist talent and photography permissions
- Venue access and operational scheduling
- Event crews and onsite operational staffing
- Outdoor venue and display requirements
- Specialist communications and reputation support
- Time sensitive communication escalation
- Additional creative equipment and production facilities
- Event production and operational coordination
- Travel and site visit arrangements
- Large venue activation projects
- Custom website and platform development when relevant
- Tenant directory and destination platform enhancements
- Other mutually approved specialist requirements

Final service agreement

The final working agreement should define scope, approval authority, relevant platform access, confidentiality, privacy, intellectual property, client dependencies, review cadence, change requests, supplier oversight, implementation responsibilities, performance reporting and handover.
Changes in scope require review and explicit Centrepoint authorization before implementation.

1281 Hornby St 636, Vancouver,
BC V6Z 0G8
Email: hello@vynzo.ca
Phone Number: +1 778 809 5074

16. Commencement

Formal recurring operations are expected to begin following completion of the agreed mobilisation and readiness period, subject to the required platform access, availability of relevant Centrepoint representatives, confirmation of priority attractions and completion of the initial approval structure.

During this mobilisation period, Vynzo Media will prepare the assigned team, review the current marketing environment, align on communication priorities, establish the working approval flow and prepare the initial content, production and reporting framework.

The first recurring month will begin with the agreed priority plan, launch production schedule and baseline reporting structure. From that point onward, the monthly audit and performance review will guide the next cycle of priorities, resource allocation and areas requiring increased or reduced attention.

The working model is intended to remain flexible. If Centrepoint's priorities, campaigns, service focus or operational requirements change, the agreed monthly plan may be adjusted through mutual discussion while maintaining continuity across the wider marketing operation.

17. Acknowledgement

This proposal records Vynzo Media's recommended commercial, operational and service structure for Centrepoint based on the scope currently discussed and reviewed.
Any refinements relating to team structure, service mix, production capacity, additional requirements, reporting, operating terms or implementation responsibilities may be incorporated into the final mutually agreed service agreement.

For and on behalf of Vynzo Media
Business Development Department
Issued through the Vancouver Office

VM/PRAAVA/IMO/0902266

Vynzo Media treats commercial information and non public engagement data as confidential. Privacy related enquiries, data handling concerns and confidentiality matters may be directed to **privacy@vynzo.ca**. Vynzo Media Ltd is registered with the UK Information Commissioner's Office under registration number **ZC056799.**

United Kingdom
Vynzo Media Ltd
Company No. 16889451
71 to 75 Shelton Street, Covent Garden, London, WC2H 9JQ
Telephone: +44 7397 085272

Canada
Vynzo Media operates in Canada under LEZNIT SOFTWARE CORP.
British Columbia Corporation No. BC1550068
636, 1281 Hornby Street, Vancouver, BC V6Z 0G8
Telephone: +1 778 809 5074

Corporate Notice
This proposal is issued through the Vancouver office of Vynzo Media for an overseas commercial engagement with Centrepoint. All commercial attractions, responsibilities, approved expenditure and related obligations under this proposal remain subject to the final mutually agreed service agreement between the relevant parties.